



# MAJOR AWARDS



**from 1978 → 2022 .**

**Over 39 Awards since 1978**

Born in 1978, Axis Travel Centre has won a multitude of National and International Industry awards, not sales based, but for exceptional standards and services from our Industry peers and Government departments.

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| <b>2023/2022/2021/2020/2019/2018/2017/2016 CLIENT MONETARY PROTECTION VIA "SAFI" - "SECURITY"</b><br>Leading the Australian Travel Industry, Axis Travel Centre clients are automatically protected with unique "SECURITY UMBRELLA" protection package, which includes "SAFI" Scheduled Airline Failure Insurance protection for our clients in case of an Airline financial collapse.* |
| <b>2015 "CRUISECO" MILLION DOLLAR CLUB AWARD.</b><br>For ongoing quality Cruise sales and delivering professionalism and support of cruise products.  |
| <b>2019-1999: AVIS CAR RENTAL ADVISORY BOARD MEMBER Acknowledgement of 20 Years.</b><br>Industry acknowledgement for Max Najar as a foundation member of the Avis Travel Agents Advisory Board member and as a foundation judge for the Avis Scholarship Awards.  |
| <b>2012/13: QANTAS "NAME ON THE PLANE" Marketing Achievement</b><br>A world first Marketing achievement when the words "Max Najar Axis" were painted by Qantas upon new Qantas Aircraft for 6 months.   |
| <b>2011 RECOGNITION &amp; LOYALTY AWARD</b><br>Awarded by AMERICAN EXPRESS TRAVEL (Australia) for 25 years of continuous, dedicated loyalty to the AMEX Worldwide Network.  |
| <b>2011 TRADEMARK "AGENTLINKZ" SCHEME © ™</b><br>Trademark & Copyright approval for implementation of "AGENTLINKZ" ™ © the unique link between an independent Travel Agent & Agencies.  |
| <b>2006 and 2008: BEST TRAVEL AGENCY GROUP Award</b><br>National Travel Industry Awards for Excellence, awarded to Travelscene American Express Members, which Axis Travel was a Member of.   |
| <b>2005: Avis Car Rental 10 Year Advisory Board Commendation</b><br>Presented to Max Najar, for continuous services on the AVIS RENTAL CAR Advisory Board of Australia.   |
| <b>2004: FRIEND OF MALAYSIA Award.</b><br>Issued to Max Najar by Malaysian Government Minister of Culture, Arts & Tourism in recognition of friendship participation within Malaysia.   |
| <b>2002: GALILEO CRS AWARD FOR EXCELLENCE for Australia</b><br>Australian Award – Agency excellence in the professional utilisation and efficient use of the computerised Travel Reservations System.   |
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| <b>2001: AMEX OFFICE OF THE YEAR for Australia.</b><br>Awarded by American Express Travel as runner-up for Australia.   |
| <b>2001: AMEX RECOGNITION &amp; LOYALTY AWARD.</b><br>Awarded by AMERICAN EXPRESS TRAVEL (Australia) for 15 years of continuous, dedicated loyalty to the AMEX Worldwide Network.   |
| <b>2000: GALILEO CRS AWARD FOR EXCELLENCE for Australia.</b><br>Australian Award – Agency excellence in the professional utilisation and efficient use of the computerised Travel Reservations System.  |
| <b>2000: SMALL BUSINESS AWARD for South Australia.</b><br>Awarded as Finalist in Travel category.   |
| <b>2000: AMEX OFFICE OF THE YEAR for Australia.</b><br>Awarded by American Express Travel as runner-up for Australia.   |
| <b>1999: AMEX WORLDWIDE PREFERRED BUSINESS PARTNER for Australia.</b><br>Awarded by American Express International, as best in Australia.   |
| <b>1998: SMALL BUSINESS AWARD for South Australia.</b><br>Awarded for Best Customer Service in the Travel/Tourism category.   |
| <b>1997: AFTA BEST TRAVEL AGENCY in South Australia.</b><br>Awarded by the Australian Federation of Travel Agents, as the best agency in Australia.   |
| <b>1996: AMEX OFFICE OF THE YEAR for Australia</b><br>Awarded by American Express Travel in "runner-up" category.   |
| <b>1995: AFTA National Award – NTIA BEST AUSTRALIAN TRAVEL AGENCY – Suburban.</b><br>Awarded by the Australian Federation of Travel Agents.   |
| <b>1995: AFTA State Award "BEST TRAVEL AGENCY – Suburban"</b><br>Awarded by Australian Federation of Travel Agents for "Best in Australia".   |

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| <b>1995: AMEX- BEST AUSTRALIAN OFFICE IMAGE AND PRESENTATION Award</b>   |
| Awarded by American Express International in the Best Travel Agency category in Australia.   |
| <b>1995: AMEX OFFICE OF THE YEAR for Australia</b>   |
| Awarded by American Express for Best Office Training, Image and Presentation, Customer Services, Product knowledge and performance.  |
| <b>1995: AFTA State Award BEST TRAVEL AGENCY</b>   |
| Awarded by Australian Federation of Travel Agents for Best South Australia.  |
| <b>1995: AMEX BEST OFFICE IMAGE AND PRESENTATION Award</b>   |
| Awarded by American Express International in the Best Travel Agency category in Australia.   |
| <b>1995: AMEX BEST OFFICE TRAINING National Award</b>  |
| Awarded by American Express International in the Best Travel Agency category in Australia.   |
| <b>1994: AMEX INTERNATIONAL GOLD MEDALLION "CHAIRMAN'S AWARD"</b>  |
| Awarded by American Express International (New York) to Max Najar for delivering exceptional Worldwide Customer Care services.   |
| <b>1993: TRAVEL AGENCY OF THE YEAR NTIA National Award</b>   |
| Awarded by National Travel Industry (NTIA) as the most outstanding and consistent Travel Agency within Australia – the Best of the Best.   |
| <b>1993: AMEX BEST OFFICE IMAGE AND PRESENTATION Award</b>   |
| Awarded by American Express International as the best in Australia.  |
| <b>1992: AMEX OFFICE OF THE YEAR AWARD for Australia</b>   |
| Awarded by American Express International as the best in this overall category for consistency of standards and professionalism.   |
| <b>1992: SMALL BUSINESS AWARD FINALIST South Australia, in 2 Categories in the Same Year.</b>  |
| Awarded by South Australian Government & Telecom in categories of Total Quality Management (TQM) + "Progressive & Successful Business"   |
| <b>1992: AMEX OFFICE OF THE YEAR AWARD – Australia</b>   |
| Awarded by American Express International as the best in this overall category for consistency of standards and professionalism.   |
| <b>1991: AMEX INTERNATIONAL GRAND PERFORMERS AWARD</b>   |
| Awarded to manager Max Najar for Exceptional Customer Services, Beyond The Norm For Worldwide acclaimed Customer Services and Assistance. Awarded by American Express New York.  |
| <b>1990: AMEX INTERNATIONAL GREAT PERFORMERS AWARD</b>   |
| Awarded in New York to manager Max Najar for customer services rendered that exceed even the highest levels of Professionalism expected by American Express International worldwide.   |
| <b>1990: AMEX INTERNATIONAL GLOBAL TRAVEL ADVERTISING AWARD – Best in the World</b>  |
| Awarded by American Express – New York, for the "Most Effective Advertising Campaign" in the world, nominated from over 1,700 Travel Offices. Awarded for Advertising. Axis Travel "Gazette" Magazine with "proven & substantiated results" (Never previously won outside USA) |
| <b>1989: AUSTRALIA'S FIRST ATAQ QUALIFIED OFFICE</b>   |
| Awarded by AFTA. Australia's first Agency employing 100% qualified Australian Travel Agency (ATAQ) Travel consultants.   |

**\* Like any quality relationship, conditions apply**



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*Axis Travel Centre is the accredited travel agency operated under Priority Portfolio Travel Pty Ltd*