

A New Business direction for Axis Travel Centre -Adelaide.

27th February 2025

Dear Valued Client,

Since 1978, Axis Travel Centre has been more than just a travel agency. We have been a trusted companion on your journeys, a planner of your dream vacations, important business trips and a partner in making incredible travel memories.

Over the years, we have had bestowed upon us over 39 Travel and Business Awards, created many unique and internationally recognised marketing concepts but most importantly built meaningful relationships with you and our suppliers, taking great pride in ensuring that your travel experiences have been dependable, seamless and stress-free. It is with a heartfelt sense of gratitude that I share an important update with you today.

We are progressing into a new business direction. *What it means for YOU!*

Before March 31st, 2025 –Axis Travel will apply our full attention and care to all agencies travel bookings that have been paid in full, deposited or created via my VIP monthly retainer before March 31st, 2025. Our dedicated team will continue to manage, finalize, and oversee these travel arrangements with the same meticulous attention to detail that you have always relied on.

After April 1st, 2025. Axis Travel will not be advising, quoting, booking and issuing any new travel services.

- If you need assistance with **new travel arrangements**, we will introduce you to our **trusted partner agency**, ensuring a smooth transition. We will personally introduce you to a **trusted travel expert** at our partner agency in late March 2025. **This highly respected Adelaide-based travel agency** has been delivering travel solutions for clients with dedication and expertise for over 30 years. You'll have access to a **dedicated travel advisor** who can assist via **in-office appointments, email, or phone**—*just like you've always enjoyed with us.*
- Their team shares our deep commitment to deliver exceptional service, expert knowledge and a seamless booking experience as their experienced travel advisors share the same values as we do—offering tailored, high-quality service, via in-office appointment-only or via email and phone. All our interstate and overseas clients will also be personally attended to as usual via email or phone.
- My clients who are established via my retainer basis will be exempted if they so choose.

While this marks a fresh and new direction for us, we remain deeply committed to supporting your travel needs throughout this transition.

Your choice, Our recommendation:

- While we **highly recommend our trusted partner agency**, the decision to follow our recommendation is yours.
- **If you choose to work with our trusted partner agency**, we will share your travel preferences and data - **only with your written consent** -to ensure continuation of your travel requirements are noted complemented with their personal attention to detail. **Your privacy, security, and confidentiality are of utmost importance to us.**
- ✓ **We will personally guide your inquiries to the right expert travel advisor**, to ensure your experience is seamless and stress-free.
- ✓ **They will continue to welcome any friends or family referrals** you'd like to introduce to this professional and experienced team.

Axis Travel's continued support:

We will still be maintaining our physical office with full industry and government accreditations, securities, computer systems, software and associated travel industry network contacts that we so importantly rely upon. Our recognised professional levels of security, stability and strengths will remain as is.

A heartfelt THANK YOU from Max :

“For more than 47 years, many of our clients have trusted us to be a part of their journeys, and that trust is something I will always treasure. The relationships we have built, the stories we have shared, the after-hours advice and assistance we have delivered plus the priceless memories held, have all helped create priceless memories. I am eager to apply my knowledge, intellectual property, and industry connections in fresh and innovative ways that will continue to positively impact travellers within the travel world.

My passion for the travel industry, years of expertise and my global network of travel contacts will continue to be valuable assets some that you will become aware of as the years flow on”.

Thank you for your trust, loyalty, and support over the years.

Max Najjar - on behalf **Axis Travel**/Priority Portfolio Travel Pty Ltd

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Appointments essential	     
<small>Max Najjar represents both Axis Travel Centre and invited clients of Priority Portfolio Travel Pty Ltd</small>	